



Empire BlueCross & BlueShield

Reporting Sales Events

1. Log into your EmpireBlue Account
2. Click on "Medicare Advantage/Part D Certification & Sales Events"
3. Click on "Medicare Advantage and Part D Prescription Drug Certification and Product Training/Sales Events"
4. At the Wellpoint Website, choose "Sales Events"
5. Choose the Certification Year
6. Click "Create New Event"
7. Submit information

➡ Please note that all events must be submitted to CMS prior to advertising the event or seven (7) calendar days prior to the event's scheduled date, whichever is earlier. Any updates or cancellations of submitted events must be completed at least 96 hours prior to the scheduled event. If the event is scheduled following a WellPoint-recognized holiday, the update or cancellation must be completed at least 48 hours prior to the holiday.

If you have any questions feel free to contact:

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Operations

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